



Lightpath Referral Partner Program



## Next-Gen Network Next-Gen Customer Service

Lightpath is revolutionizing how organizations connect to their digital destinations.

In business, a referral can be a powerful tool for making new connections and creating opportunities.

Through the Lightpath Referral Partner Program, you have the opportunity to earn lucrative commissions and enable us to deliver our business communication solutions to a new and valued customer.

This guide offers some helpful information about Lightpath, our Referral Commission Plan, and how to stay informed on the status of your leads.

We have made a company-wide commitment to provide the highest levels of service and support. We built our network to deliver true diversity and reliability so our business customers can enjoy greater peace of mind.

We appreciate your participation in the Lightpath Partner Referral Program and look forward to working with you to make this a rewarding experience for us all.

For more information, visit lightpathfiber.com/referral-partner.



# Introducing our new Referral Partner Program

## Higher Commissions. Total Visibility. Flexible Membership.

The Lightpath Referral Partner program is designed for those who encounter organizations that are good candidates for Lightpath connectivity services and managed solutions. When you encounter a candidate who you think is a good fit, you simply submit the lead to Lightpath. We pair you up with one of our expert Account Executives who will do the rest. There is no selling involved on your part, and you can earn generous commissions simply by making a referral.

## Top 3 reasons to become our Referral Partner:



#### **Increased Commissions**

Earn commissions up to 150% of monthly revenue for every lead that becomes a Lightpath customer up to \$20,000.

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## **New Partner Portal with Total Visibility**

Submit new leads and track the status of all your leads in our new, easy-to-use Referral Partner Portal. Real-time updates keep you up to date every step of the way.



## Join as a Company or Individual

Sign up as a company or as an individual. When you sign up as an individual, commissions are paid directly to you.

Join the Most Exciting Referral Program in the Industry. Visit lightpathfiber.com/referral-partner

Lightpath



## Become a Referral Partner

Join the Lightpath Partner Referral Program Today

Our digital on-boarding process makes signing up easy and fast which means you can quickly start submitting leads and earning commissions.

### Please follow the steps below:

- To apply for the program log onto **lightpathfiber.com/referral-partner** and fill out the application.
- You will be contacted by a member of the Referral Partner Program team who will walk you through the Enrollment Process:
  - A. Contract Execution
  - B. Vendor on-boarding
  - C. Partner Portal Access
- 3 Start submitting qualified leads through the Partner Portal.

#### **Feedback**

We value your feedback, so please let us know anything we can do to make it easier for you to refer contacts — and earn lucrative commissions.

## **Your Leads**

Good communication. It's the key to any relationship.

#### How to Submit a Lead

Once you are in the program, you can submit your leads through your dedicated Partner Portal via **lightpathfiber.my.site.com** 

#### The Status of Your Leads

As a Referral Partner, you play a key role in convincing businesses to consider Lightpath. As such, we owe it to you to keep you informed about the status of your leads. Our dedicated Partner Portal provides real-time updates to keep you up to date every step of the way.

## **Our Services**

Comprehensive Services Portfolio from the provider organizations trust.

## Connectivity

Powerful, Reliable, Secure, and 100% Fiber

- Internet
- Wavelengths
- Ethernet
- LP FlexNet Managed Network
- Private Networks
- Dark Fiber

## **Managed Services**

Reliable Solutions to Meet Individual Needs

- Voice & Conferencing
- LP DDoS Shield
- Managed Security
- Managed WiFi

## **Industry Applications**

Connectivity to Critical Digital Destinations

- Cloud Connect
- Data Center Connect
- Landing Station Connect
- FTTx Connect
- RapidPath Dark Fiber



## Lightpath at a Glance

- Proudly trusted by organizations of all sizes for over 30 years
- Markets: New York City, Long Island, New Jersey, Connecticut, Massachusetts, Miami
- 15,000+ service locations

- 140+ on-net data centers
- 7 on-net cable landing stations
- Connectivity to all major Cloud providers, including Direct Connect
- 500+ employees, with local sales, operations, & support

